



**Leah
Mathers**



830.992.0099



leah@leahmathers.com

OBJECTIVE

A motivated and ambitious graphic and web designer looking to transition from freelance work and secure a challenging position in a reputable organization to expand my learnings, knowledge, and skills.

EDUCATION

Bachelor of Fine Arts in Graphic and Web Design
December 2018, The Art Institute of San Antonio
Dean's List, Best in Program award, 3.89 GPA

EXPERIENCE

Freelance Designer • Self Employed

June 2014 - Present

- Designed, presented and executed dynamic, responsive websites while integrating design feedback from clients
- Created a variety of digital designs for clients needs including print materials, advertisements including large window prints, social media campaigns, flyers, brochures, mailers, business cards, thank you notes, marketing materials, etc.
- Ran digital marketing and social media campaigns on Facebook, Instagram and utilized email marketing platforms such as MailChimp and Constant Contact
- Constructed branding and logo designs for a variety of clients
- Designed and maintained excellent presentations and marketing decks

Retail Sales Associate • Shoppe at the Alley

April 2017 - April 2019

- Assisted customers with purchases
- Hosted and led workshops
- Created signage, social media posts, email campaigns

Store Manager • Timeless Menagerie

March 2012 - May 2016

- Responsible for all day-to-day activity
- Managed and created content for advertisements
- Ran social media posts and customer engagement
- Maintained store's eCommerce website
- Researched, organized, and engaged in events and trade shows
- Recruited, interviewed, hired, trained and supervised all employees

SKILLS

Soft Skills

- Great Communicator
- Meets Deadlines
- Creative
- Team-Player
- Versatile
- Self-Starter
- Multi-Tasker
- Quick Learner
- Adaptable
- Strong Written Skills

Marketing/Other

- Mailchimp
- Constant Contact
- Wordpress
- SEO
- Photography
- Video Editing
- Logo Design
- Print Design
- Ecommerce
- Types 50wpm

Adobe

- Photoshop
- Illustrator
- Indesign
- Dreamweaver
- XD
- Premiere
- Lightroom
- Muse
- PhoneGap

Microsoft

- Excel
- PowerPoint
- Word
- Publisher
- Outlook

Coding

- HTML5
- CSS3
- Javascript